

MEDIA KIT

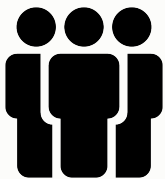
eDoctors.com Sober Recovery Network

World's Largest Network of Recovery Sites



From alcohol and drug addiction to mental health issues, the eDoctors Recovery Network provides in-depth education and is the #1 resource for matching people with treatment providers.

Engage With Our Audience



600 K+

UNIQUE VISITORS
PER MONTH



3 Million+

PAGE VIEWS
PER MONTH



50 K+

HOURS SPENT
PER MONTH

SOURCE: GOOGLE ANALYTICS

More Value Than Pay-Per-Click

SoberRecovery clicks are late funnel clicks, meaning you are reaching people actually looking for recovery. People visit the SoberRecovery Network when they, or someone they love, are looking for treatment NOW. Pay-per-click advertising costs have doubled and even tripled in the recovery industry over the past few years. Here are some of the bare facts:

Keyword	Google PPC Cost	eDoctors Recovery Network
DRUG REHAB	\$74.64	\$7.50 (Average)
ADDICTION TREATMENT	\$28.33	\$7.50 (Average)
ALCOHOLADDICTION	\$55.41	\$7.50 (Average)

Because SoberRecovery works on a subscription basis, we're incentivized to make sure your campaign performs rather than generates random, value-less clicks.

SOURCE: GOOGLE ANALYTICS

Multiple Ways to Promote Your Services



SOCIAL
MEDIA



DIRECTORY
LISTINGS



DIRECT PHONE
LEADS



HIGH IMPACT
BANNER ADS

[LEARN MORE](#) ▼

High Impact Banner Ads

A WIDE RANGE OF OPPORTUNITIES TO ADVERTISE YOUR SERVICES VIA POWERFUL DISPLAY ADS ON TARGETED SITE AREAS.

The screenshot shows the SoberRecovery website homepage. At the top, there is a navigation bar with links for 'Addiction Info', 'Recovery Support', 'Treatment Facilities', 'The Forums', and 'Get Help'. Below this is a search bar and a 'Sign Up' / 'Login' button. A secondary navigation bar includes 'FIND HELP', 'ARTICLES', 'BLOGS', 'FORUMS', 'CHAT', 'JOIN', and 'CONTACT US'. A user login section is visible with fields for 'User Name', 'Password', and a 'Remember Me?' checkbox. Below the navigation, there are links for 'Register', 'Blogs', 'FAQ', 'Members List', 'Calendar', 'Arcade', and 'Chat Room [4]'. The main content area features a large banner for 'estinations to recovery FORUM 728x90' with the text 'Teen Dual Diagnosis | Residential and Day Programs | Insurance Accepted' and 'Call Now 877-341-3225'. Below the banner, there is a 'What's Going On?' section showing 'Who's Online: 317 (63 registered members and 254 visiting guests)' and a 'Looking for support?' section stating 'SoberRecovery has 158000 +'.

The screenshot shows the SoberRecovery website homepage with a different banner. The banner is titled 'UPPER SHOWCASE: 728x90' and features a large graphic with the letters 'O&A'. Below the banner, there is a 'FACILITIES BY' section with a list of services: 'Detox Centers', 'Extended Care', 'Outpatient Treatment', 'Luxury Recovery', 'Insurance Accepted', 'Recovery Coaches', 'Primary Treatment', 'Transitional Living', 'Sober Living Homes', 'Financing Available', 'Interventionists', 'Person In Recovery', 'High Profile Clients', 'Young Adults (18-27)', 'Women Only', 'Gay & Lesbian', 'Teens (12-20)', 'Mature Adults', and 'Men Only'. A navigation bar at the top includes 'Addiction Info', 'Recovery Support', 'Treatment Facilities', 'The Forums', and 'Get Help'. A search bar and 'Sign Up' / 'Login' buttons are also present.

The screenshot shows the SoberRecovery website homepage with a different banner. The banner is titled 'LOWER SHOWCASE: 640x120' and features a graphic with the text 'A Better Tomorrow'. Below the banner, there is a 'Treatment Facilities' section with a list of services: 'Drug Type', 'Alcohol Treatment', 'Prescription Drugs Rehab', 'Methadone Detox', 'Marijuana Treatment', 'Club Drugs', 'Special Focus', 'Executive Retreats', '12 Step Related', 'Holistic Treatment', 'Treatment vs. Jail', 'Chronic Pain', 'Compulsive Gambling', 'Relapse Prevention', 'AltaVoces Espanoles', 'Alcoholics Anonymous', 'Mental Health', 'Dual Diagnosis Programs', 'Obsessive Compulsive', 'Heroin Oxycontin Treatment', 'Cocaine Treatment', 'Suboxone', 'Crystal Meth Rehab', 'Street Drugs', 'Faith-Based Treatment', 'Non-12 Step Programs', 'Whole Family Treatment', 'Teen Wilderness Camp', 'Sex and Love Addiction', 'Eating Disorders', 'Self-Help', 'Cocaine Anonymous', 'Post-traumatic stress disorder (PTSD)', and 'Mental Health Resources'. A navigation bar at the top includes 'Addiction Info', 'Recovery Support', 'Treatment Facilities', 'The Forums', and 'Get Help'. A search bar and 'Sign Up' / 'Login' buttons are also present.

✓ We ensure high volume by limiting the number of advertisers in any given spot.

✓ See strong engagement with your ads that lead to direct bookings.

Premium Profile Listings

The screenshot shows a web page for a treatment facility. At the top is the SoberRecovery logo and navigation menu. The main content area features a large photo of a two-story building with palm trees. Below the photo is a 'Treatment Facility' title and a phone number '(800) 000-0000'. A video player shows a pool area. To the right is a map and contact information. The facility is identified as a 'Detox Center'.

SoberRecovery Site Search Sign Up Login

Addiction Info Recovery Support **Treatment Facilities** The Forums Get Help

REGION / STATE FEATURED TREATMENT TYPE PERSON IN RECOVERY DRUG TYPE SPECIAL FOCUS MENTAL HEALTH

Home > Treatment Facilities > Treatment Type > Luxury Recovery > Cliffside Malibu Addiction Treatment Center

TF

Treatment Facility

The finest drug & alcohol treatment center

(800) 000-0000

<http://www.treatmentfacility.com>
info@internetbrands.com

Twitter Facebook YouTube

11, 909 Sepulveda Blvd,
El Segundo, CA 90245

More Locations ▾

Financing Available Insurance Accepted Call Us Anytime

Facility Type
Detox Center

See All 29 photos

Read More ▾

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We are the largest directory of top-tier treatment centers anywhere.

- Discrete category targeting enabling you to narrow in on specific users
- Link straight through to your site or marketing media
- Prices that are far cheaper than advertising on Google

BUILD YOUR COMPLETE WEB PRESENCE

WITH SOBERRECOVERY.COM & EDOCTORS



SOCIAL POSTING BASIC

Engage and grow your social media audience without the time commitment. The SocialPosting service includes **2 custom posts** per week on Facebook, Twitter, Google+, and LinkedIn.



SOCIAL POSTING PLUS

Connect even more effectively. Get the same high-quality posts as Social Posting - Basic, but receive an addition of **4 custom posts per week**, across Facebook, Twitter, Google+, and LinkedIn.



LOCAL SEO

We do the legwork for you, ensuring your practice's contact information is updated and accurate on over 300 search engine directories across the web.*



VIDEO COMMERCIAL

Engage website visitors with a custom video tour of your practice. We take your high-quality photographs and build, edit, and code a professional video that's ready to be viewed and shared.



CATEGORY LISTING

With the Gold Package, receive **1 FREE category listing** and all additional category listings for just \$99 each. With the Platinum Package, receive **2 FREE category listings** and all additional category listings for just \$99 each.

WEB PRESENCE PACKAGES

- ✓ Call tracking & recording
- ✓ Dedicated account manager
- ✓ Concierge service

One-time
Setup Fee: \$99

One-time
Setup Fee: \$199

	GOLD	PLATINUM
Profile Listing	✓	✓
Category Listing	✓	✓
Local SEO	✓	✓
Social Posting Basic	✓	✓
Social Posting Plus		✓
30-Second Video Commercial	✓	
60-Second Video Commercial		✓
	\$299 per month	\$399 per month

NEW! Content Package

Insurance may cover up to 100% of the costs
Offering Men's, Women's & Adolescent's Treatment Programs

Feeling Hopeless? We Can Help!
Call our 24-Hour Helpline
866-584-1768
or
Get Help Now

ADDITION TREATMENT

STUDY: The Body's Intrinsic Anti-Addiction Response

FACILITIES BY

Treatment Type

- Detox Centers
- Extended Care
- Outpatient Treatment
- Luxury Recovery
- Insurance Accepted
- Recovery Coaches

- Primary Treatment
- Transitional Living
- Sober Living Homes
- Financing Available
- Interventionists

Person In Recovery

- High Profile Clients
- Young Adults (18-27)
- Women Only
- Gay & Lesbian

- Teens (12-20)
- Mature Adults
- Men Only

Homepage Banner Rotator

ADDICTION INFO Recovery Support Treatment Facilities The Forums Get Help

FAMILY & FRIENDS HEALTHY LIVING OP-ED PERSONAL STORIES Q&A RELATIONSHIPS SOBER LIVING

SOBER LIVING

7 Ways to Take the Power Out of Wanting to Use

FEATURED PROGRAMS

Move Forward With Your Life
RCR
Addiction Rehab

ADDICTION TREATMENT

4 Tips I Wish Someone Had told Me Before Residential Rehab

FEATURED PROGRAMS

Non-medications Solutions for Recovery
GREY MATTERS INTERNATIONAL, INC.
DR. KYLE CLAYTON, CLINICAL DIRECTOR
"We Change Through Brain Change"

Find Resources

Find Local/Regional

Select State/Region

Browse by category

- Detox Centers
- Primary Treatment
- Extended Care

Recovery Support

Addiction Info

What's Included?

- ✓ One 60 Minute Interview (Conducted by SoberRecovery Content)
- ✓ Three 500-750 Word Articles (Articles based on Interview. 1 article featured/month)

Schedule:

Article will run a total of 14 days/month (including weekends).

- ✓ Article will run on the **Homepage Banner Rotator** for the first 7 days
- ✓ Article will then run on the **"Addiction Info"** and **"Recovery Support"** for the last 7 days
- ✓ Article will live on profile page forever.

* \$399/Month with purchase of a *Gold* or *Platinum Package*. Requires a 3 month contract commitment.
\$499/Month regular price.

Get in touch!

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SoberRecovery

www.soberrecovery.com

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